

RAJAR DATA RELEASE

Quarter 1, 2017 – May 18th 2017

Platform Share

All BBC Radio

	Q1 16	Q4 16	Q1 17
AM/FM	55.7	54.6	53.3
All Digital	44.3	45.4	46.7
DAB	33.4	35.3	35.5
DTV	4.6	4.1	4.4
Online/App	6.3	6.0	6.8

All Commercial Radio

	Q1 16	Q4 16	Q1 17
AM/FM	56.3	55.0	52.4
All Digital	43.7	45.0	47.6
DAB	28.6	31.1	32.6
DTV	6.4	5.9	6.7
Online/App	8.6	8.0	8.4